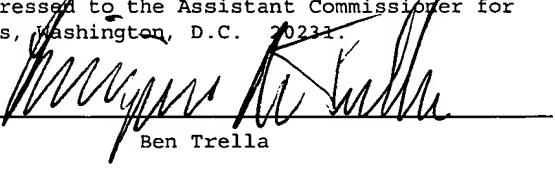


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2/9  
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2-25

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: Roy Shkedi

Serial No.: Unknown

Filing Date: Herewith

For: **A METHOD FOR TRANSACTING AN  
ADVERTISEMENT TRANSFER**

Attorney Docket No.: JMB 2 0003

Cleveland, Ohio 44114  
December 28, 1999

Assistant Commissioner For Patents  
Washington, D.C. 20231

**PRELIMINARY AMENDMENT**

Dear Sir:

Prior to examination of the above-identified  
patent application please amend the application as follows:

**IN THE ABSTRACT:**

Please insert the following abstract as page number 47  
of the application: